



# Pure Reflections

End of life Celebration & Resomation

## What is Resomation?

Pure Reflections offers an innovative and eco-conscious approach to honoring life's journey through resomation.

Unlike traditional cremation or burial, resomation utilizes water, heat, and alkalinity to gently return the body to nature.



## Embrace Nature's Cycle

### • Reducing Carbon Footprint

Resomation emits no greenhouse gases compared to flame cremation, making it a sustainable choice for environmentally conscious individuals and families.

### • Preserving Land and Resources

Unlike burial, resomation eliminates the need for resource-intensive land usage, contributing to the conservation of natural landscapes.

### • Water Conservation

Our process uses minimal water, ensuring responsible usage. The water undergoes multiple levels of filtration and sterilization before it is recycled back to the ecosystem.

### • Eco-Friendly Choice

Resomation minimizes the ecological impact on our planet, offering a compassionate alternative that aligns with your values.

### • Recycling for a Purpose

At Pure Reflections, we believe in a circular approach to life. As part of our commitment to sustainability, all prosthetic parts used in our facilities are recycled through our partnership with Orthometals.

### • Infant Loss Program Support

All recycled metals contribute to our Infant Loss Program. The funds generated from recycling these metals provides comfort, resources, and a sense of community for those in need.

### • Coffin Repurposing and Recycling

We have partnered with Caulfield Country Boards, in a joint effort, we are taking significant steps towards environmental responsibility by recycling and repurposing coffins into elegant presentation boxes for our urns. Through this innovative approach we reflect our dedication to providing unique and personalised funeral solutions.

### • Sustainable

As part of our commitment to sustainability, Pure Reflections makes a special donation to the Native Woodland Trust on behalf of every family we serve. This contribution aids in the preservation and restoration of native woodlands throughout Ireland.

### • Compassionate Care

Our dedicated team ensures a respectful and dignified farewell for your loved ones, embracing the circle of life with empathy and understanding.

### • Tailored Services

Explore our range of urn packages, thoughtfully designed to reflect the unique essence of your loved one.

### • Embrace Resomation

An eco-friendly option that extends its impact, leaving a positive mark on the environment for future generations.

**Caring for the Earth, Caring for Each Other**  
**Join Us in Making a Difference**